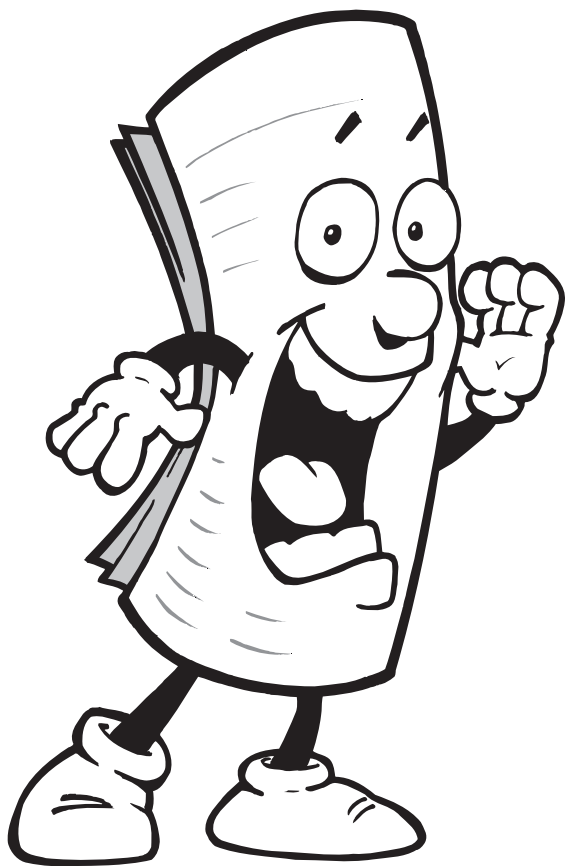


REACH MILLIONS OF TEXAS NEWSPAPER READERS



TEXAS STATEWIDE CLASSIFIED AD NETWORK

TEXAS PRESS SERVICE, INC
 A Division of Texas Press Association
 512-477-6755, FAX: 512-477-6759
 305 South Congress Avenue
 Austin, Texas 78704

North Region 90 newspapers, 244,634 pd. circ.

Aledo, The Community News
 Athens Daily Review
 Atlanta Citizens Journal
 Azle News
 Big Sandy-Hawkins Journal
 Bowie News
 Bridgeport Index
 Bullard Banner News
 Burleson Star
 Canton Herald
 Canton, Van Zandt News
 Carthage, Panola Watchman
 Center, The Light & Champion
 Chandler & Brownsboro Statesman
 Chico Texan
 Clarksville Times
 Cleburne Times Review
 Clifton Record
 Coppell Citizens' Advocate
 Corsicana Daily Sun
 Daingerfield, Steel Country Bee
 Decatur, Wise Co. Messenger
 Diboll Free Press
 Ennis Daily News
 Fairfield Recorder
 Farmersville Times
 Ferris, The Ellis County Press
 Fort Worth Commercial Recorder
 Frankston Citizen
 Gainesville Daily Register
 Gilmer Mirror
 Gladewater Mirror
 Glen Rose Reporter
 Granbury, Hood Co. News
 Grand Saline Sun
 Grandview Tribune
 Greenville Herald Banner
 Groesbeck Journal
 Hemphill, Sabine Co. Reporter
 Henderson Daily News
 Hillsboro Reporter
 Hubbard City News
 Jacksonville Progress
 Jefferson Jimplecute
 Kaufman Herald
 Kerens Tribune
 Kilgore News Herald
 Leonard Graphic
 Lindale News & Times
 Linden, Cass County Sun
 Lufkin Daily News
 Mabank, The Monitor
 Malakoff News
 Marshall News-Messenger
 Mart Messenger
 McGregor Mirror & Crawford Sun
 Meridian Tribune
 Mexia News
 Mineola Monitor
 Mount Pleasant Daily Tribune
 Mount Vernon Optic-Herald
 Murphy Monitor
 Nacogdoches Daily Sentinel

Naples, The Monitor
 New Boston, Bowie Co. Citizen
 Palestine Herald Press
 Paris News
 Pilot Point Signal Post
 Pittsburg Gazette
 Pottsboro Sun
 Princeton Herald
 Quinlan Tawakoni News
 Quitman, Wood Co. Democrat
 Red Oak Record
 Rockwall, Rockwall Co. News
 Rowlett Lakeshore Times
 Sachse News
 Sherman Herald-Democrat
 Springtown Epigraph
 Teague Chronicle
 Terrell Tribune
 Timpson, East Texas Press
 Van Banner
 Waco Hometown News
 Waco Tribune-Herald
 Waxahachie Daily Light
 Weatherford Democrat
 White Oak Independent
 Whitehouse, Tri Co. Leader
 Whitewright Sun
 Willis Point Chronicle
 Wylie News

South Region 98 newspapers, 345,386 pd. circ.

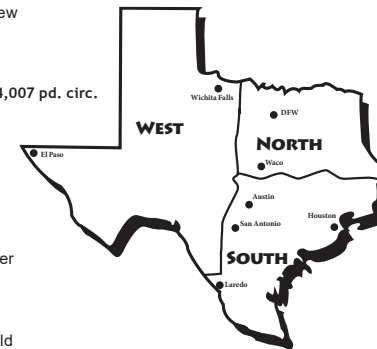
Alvin Sun
 Anahuac, The Progress
 Aransas Pass Progress
 Bartlett Tribune-Progress
 Bay City Tribune
 Baytown Sun
 Beeville Bee-Picayune
 Bremond Press
 Brenham Banner-Press
 Brookshire, The Times Tribune
 Brownsville Herald
 Buffalo Press
 Caldwell, Burleson Co. Tribune
 Cameron Herald
 Cedar Park, Hill Country News
 Centerville News
 Clute, The Facts
 Columbus, The Banner Press
 Newspaper
 Columbus, Colorado Co. Citizen
 Copperas Cove Leader Press
 Corrigan Times
 Crockett, Houston Co. Courier
 Cuero Record
 Dripping Springs News Dispatch
 Eagle Lake Headlight
 East Bernard Express
 Edna, Jackson Co. Herald-Tribune
 El Campo Leader-News
 Elgin Courier
 Falfurrias Facts
 Floresville, Wilson Co. News
 Galveston Co. Daily News

Gatesville Messenger and Star
 Forum
 Gonzales Cannon
 Gonzales Inquirer
 Groveton News
 Harlingen, Valley Morning Star
 Hearne, Robertson Co. News
 Hempstead, Waller Co. News-Citizen
 Highlands Star/Crosby Courier
 Huntsville Item
 Ingleside Index
 Jewett Messenger
 Karnes Countywide
 Katy Times
 Kingsville Record & Bishop News
 Kirbyville Banner
 Kyle/Buda, Hays Free Press
 La Feria News
 La Grange, Fayette County Record
 La Vernia News
 Lexington Leader
 Liberty, The Vindicator
 Liberty Hill Independent
 Livingston, Polk Co. Enterprise
 Madisonville Meteor
 Marlin Democrat
 Mathis News
 McAllen, The Monitor
 Mercedes Enterprise
 Navasota Examiner
 New Braunfels, Herald-Zeitung
 Normangee Star
 Orange Leader
 Palacios Beacon
 Pharr, Advance News Journal
 Pleasanton Express
 Port Arthur News
 Portland News
 Port Lavaca Wave
 Refugio County Press
 Robstown, Nueces Co.
 Record-Star
 Rockdale Reporter
 Rockport Pilot
 Rosebud News
 Rosenberg Herald-Coaster
 Salado Village Voice
 San Benito News
 San Marcos Daily Record
 Sealy News
 Seguin Gazette-Enterprise
 Shepherd, San Jacinto
 News-Times
 Silsbee News
 Sinton, San Patricio Co. News
 Taylor Daily Press
 Texas City, The Post
 Thordale Champion
 Three Rivers, The Progress
 Trinity Standard
 Victoria Advocate
 Wallis News-Review
 Wharton Journal-Spectator
 Wimberley View
 Winnie, The Hometown Press
 Woodville, Tyler Co. Booster

Yorktown News-View
 Zapata Co. News

West Region 94 newspapers, 204,007 pd. circ.

Alice Echo-News
 Alpine AVALANCHE
 Andrews County News
 Anson Western
 Observer
 Baird Banner
 Ballinger Ledger
 Bandera Co. Courier
 Big Lake Wildcat
 Big Spring Herald
 Boerne Star
 Booker News
 Borger News-Herald
 Brady Standard - Herald
 Breckenridge American
 Brownfield News
 Burkwood Bulletin
 Burkburnett Informer Star
 Burnet Bulletin
 Burnet, Citizens Gazette
 Canyon News
 Carrizo Springs Javelin
 Castroville News Bulletin
 Childress, Red River Sun
 Clarendon Enterprise
 Claude News
 Clyde Journal
 Coleman Chronicle & Democrat-Voice
 Colorado City Record
 Comfort News
 Crane News
 Cross Plains Review
 Crowell, Foard Co. News
 Crystal City, Zavala Co. Sentinel
 Dalhart Texan
 Del Rio News-Herald
 Denver City Press
 Dimmitt, Castro County News
 Dublin Citizen
 Dumas, Moore Co. News-Press
 Eastland County Today
 Eden Echo
 Eldorado Success
 Floydada, Floyd Co. Hesperian-Beacon
 Fort Davis, Jeff Davis Co.
 Mountain Dispatch
 Fort Stockton Pioneer
 Fredericksburg, Standard/Radio Post
 Fritch Eagle Press
 Goldthwaite Eagle
 Graham Leader
 Groom/McLean News
 Hamlin Herald
 Henrietta, Clay Co. Leader
 Hereford Brand
 Hondo Anvil Herald



Idalou Beacon
 Iowa Park Leader
 Jacksboro Herald Gazette
 Kerrville Daily Times
 Lamesa Press Reporter
 Lampasas Dispatch Record
 Levelland, Hockley Co. Leader-News
 Littlefield, Lamb Co. Leader-News
 Lytle, Leader News
 Lytle, Medina Valley Times
 Marble Falls, The Highlander
 Menard News and Messenger
 Mineral Wells Index
 Munday, Knox County News-Courier
 Odessa American
 Olney Enterprise
 Ozona Stockman
 Pampa News
 Pecos Enterprise
 Perryton Herald
 Plainview Daily Herald
 Post Dispatch
 Quanah Tribune-Chief
 Rocksprings, Texas Mohair Weekly
 Seminole Sentinel
 Shamrock, County Star-News
 Slaton, The Slatonite
 Snyder Daily News
 Spearman, Hansford Co. Reporter-Statesman
 Stamford American
 Stamford Star
 Stanton, Martin Co. Messenger
 Stephenville Empire-Tribune
 Sweetwater Reporter
 Throckmorton Tribune
 Tulia, Swisher Co. News
 Uvalde Leader News
 Vernon Daily Record
 Wheeler, The Wheeler Times
 Winters Enterprise

Advertising Guidelines

Newspapers reserve the right to edit or reject advertising. These guidelines are provided for your convenience.

- ▶ Political and Advocacy Advertising not accepted
- ▶ Legal Notice/Public Notice Advertising not accepted
- ▶ Advertising requesting payment in advance for information not accepted
- ▶ Commercial advertising must indicate that the advertisement was placed by a firm or an individual engaged in a commercial enterprise, using the firm name, the word "broker" or "agent" or other suitable term
- ▶ Earnings claims must be based on fact. Statements of such claims must be available upon request
- ▶ Statements of gross sales or net earnings are limited to those of the last accounting period
- ▶ Employment advertising must be for a bona fide job offering and must state the nature of the work offered. Sales help-wanted advertising must not offer or appear to offer work on a salary basis when compensation is on a commission

- or bonus basis. When based on commission, no statement or implication of the amount that may be earned is acceptable unless it is a guaranteed wage and is followed by the word "guaranteed." Sales help-wanted ads must state the type of product to be sold
- ▶ A company name that indicates the nature of the product is acceptable
- ▶ Advertising that discriminates based on race, color, national origin, religion, sex, age, marital status or individual disability not accepted, except where legal restrictions prevail
- ▶ Acceptance of advertising may be subject to business and/or Better Business Bureau reference checks
- ▶ Adoption ads must be accompanied by a letter from an attorney
- ▶ Texas Press Services, Inc. reserves the right to refuse any advertising

It's Easy, Affordable and Effective!

Here's how ...

COMPLETE THE FORM on this page, including ad copy and payment information, and return to Texas Press Service, Inc. - email to rwilliams@texaspress.com, fax to 512-477-6759 or mail to:

Texas Press Service, Inc
Attn: Robert Williams
305 S Congress Ave
Austin TX 78704

YOUR STATEWIDE CLASSIFIED AD (25 words or less) will be sent to all participating newspapers for only \$550. Or, you can order regionally (North, South or West) for only \$250 per region. Extra words (more than 25) will incur charges as follows: statewide ad, \$14 per word; regions, \$6 per word. Texas Press will provide a digital tearsheet by email from a participating newspaper.

PAYMENT: Ads are payable prior to publication using credit card, checks or money orders.

DEADLINES: Ad copy with payment must be received at Texas Press by 5 p.m. Tuesday, Central Standard Time, for ads to appear in the following week's TexSCAN ad placement.

TEXAS PRESS SERVICE guarantees that your ad will be distributed to participating newspapers for publication on a "space-donated" basis. Quarterly audits show 85-90% of participating newspapers publish TexSCAN ads during any given week.

Question? Contact Texas Press, 512-477-6755.

**TEXAS STATEWIDE
CLASSIFIED Ad NETWORK**



Name _____ Company _____

Street Address _____

City _____ State _____ ZIP _____

Telephone _____ FAX _____

Placing Newspaper (if applicable) _____

Newspaper Contact _____ E-Mail: _____

WEEK(S) AD IS TO RUN _____

IMPORTANT: Ad copy, with payment, must be received by 5 p.m. Tuesday to be published the following week.

SELECT REGION(S) AD IS TO RUN (see reverse of this sheet for description of regions):

Statewide (\$550) (extra words \$14 each) North Region (\$250) (extra words \$6 each) South Region (\$250) (extra words \$6 each) West Region (\$250) (extra words \$6 each)

Write your ad on the lines below. Phone number, street address, city, state & ZIP each count as one word. Refer to guidelines on reverse side for ad restrictions Words: _____ Cost: _____

PREPAYMENT REQUIRED

American Express, VISA, Mastercard and Discover accepted, or make check payable to:
Texas Press Service, Inc, 305 S Congress Ave, Austin, TX 78704.

Amount: \$ _____ Card No. _____

Expiration _____ Security Code _____ Billing Zip Code _____

Email Address for Receipt: _____

Cardholder's Signature: _____